



N 5° 28' 08" 100° 14' 39"

By The Sea is a truly rare freehold beachfront development on a quiet stretch of Penang's famed Batu Ferringhi beach. Along this stretch can be found numerous luxury hotels, such as the world renowned Shangri-La's Rasa Sayang Resort & Spa and Hard Rock Hotel, alongside countless seafood restaurants, souvenir shops and local amenities.

Sitting on approximately 4.7 acres of prime freehold land, it offers an uninterrupted panoramic view of the Straits of Malacca and front-row seats to one of Asia's most spectacular sea views.

By The Sea is a unique opportunity for the jet-lagged global executive in search of a more inspiring way to connect with the world.



For the global executive, a place to call home



Spaces with inspiring panoramic views, cooled by sea breezes

Most suites at *By The Sea* offer an expansive 40-foot long balcony to welcome in the refreshing outdoors – the lushness of the landscape within the 4.7 acre site, the sounds of the open sea, and the soothing sea breeze.

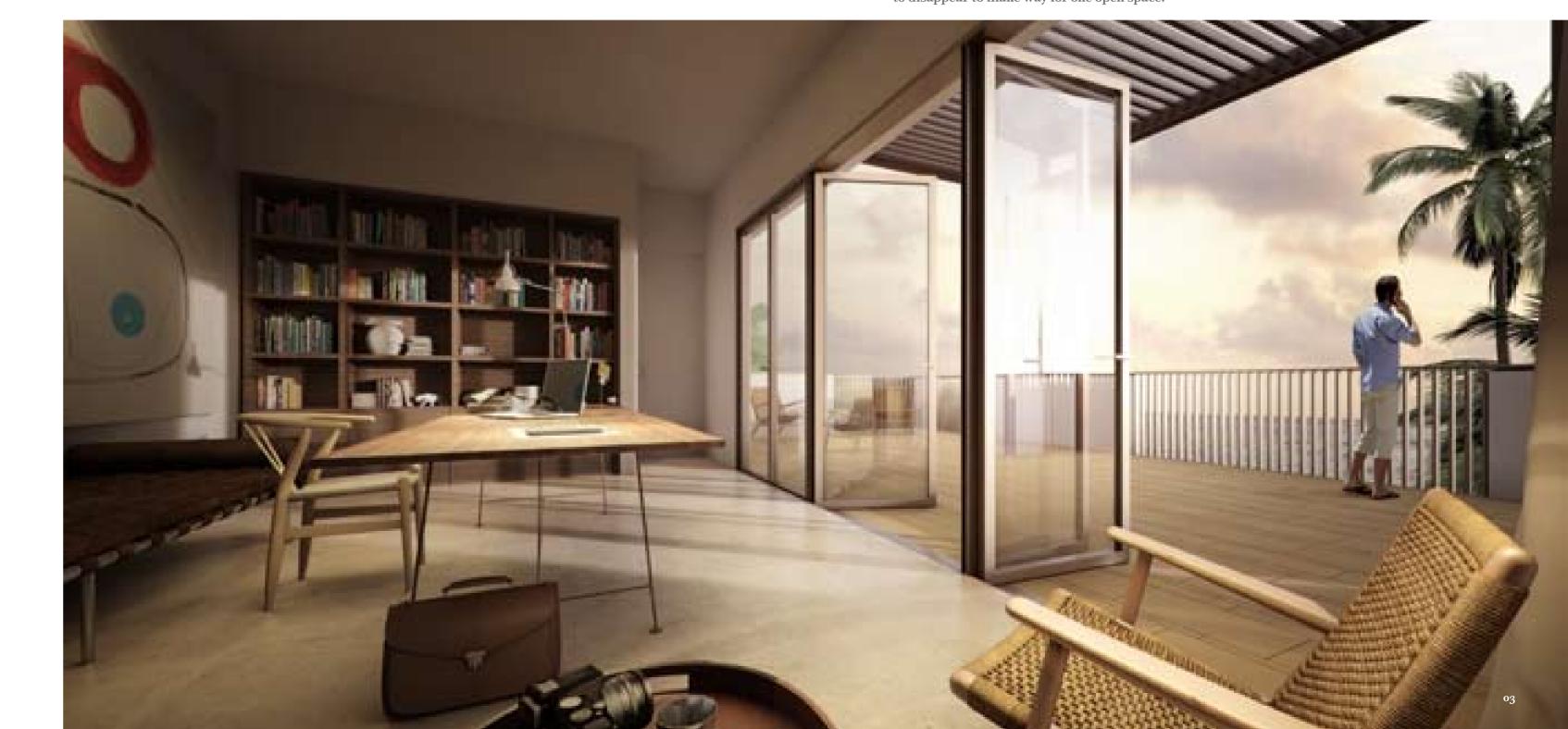
In the 18 limited edition Executive suites, the distinct pleasure of a private rooftop is all yours. In selected Podium suites, you can even walk directly from your terrace onto the pool deck. And throughout this unique low density development, you enjoy the exclusivity and rare privacy made possible only by having not more than 4 suites per floor. There is also the assurance of enhanced security enabled by a card access system.

Walls that disappear to give you more space to think

The interior layout of each suite at *By The Sea* has been designed to deliver an inspiring environment where one can be productive without compromising on the luxuries of life.

The flow of one space into another has been specially planned to be as efficient, natural and smooth as possible, so much so that the interior walls seem to disappear to make way for one open space.

Most suites have its own 4½ foot deep balcony to further extend the interior space for when you play host or simply to offer you an uninterrupted front row view of the spectacular blue sea. And to complete the whole experience, every suite comes fully fitted with cabinetry and major appliances.



Outside, a landscape to nurture lifelong memories



And a river to call your own

The unique landscape of By The Sea has, at its heart, a small and quaint river that flows right through it, offering an authentic outdoor experience. The meandering Sungai Satu river has been rehabilitated by the cleaning and purification of the river channel. Its riverscape of old full-grown trees features a diverse ecosystem of wetland vegetation.

Here you will encounter a fascinating and colourful variety of fauna such as butterflies, crickets, various species of birds, small riverine fishes and the occasional monitor lizard.



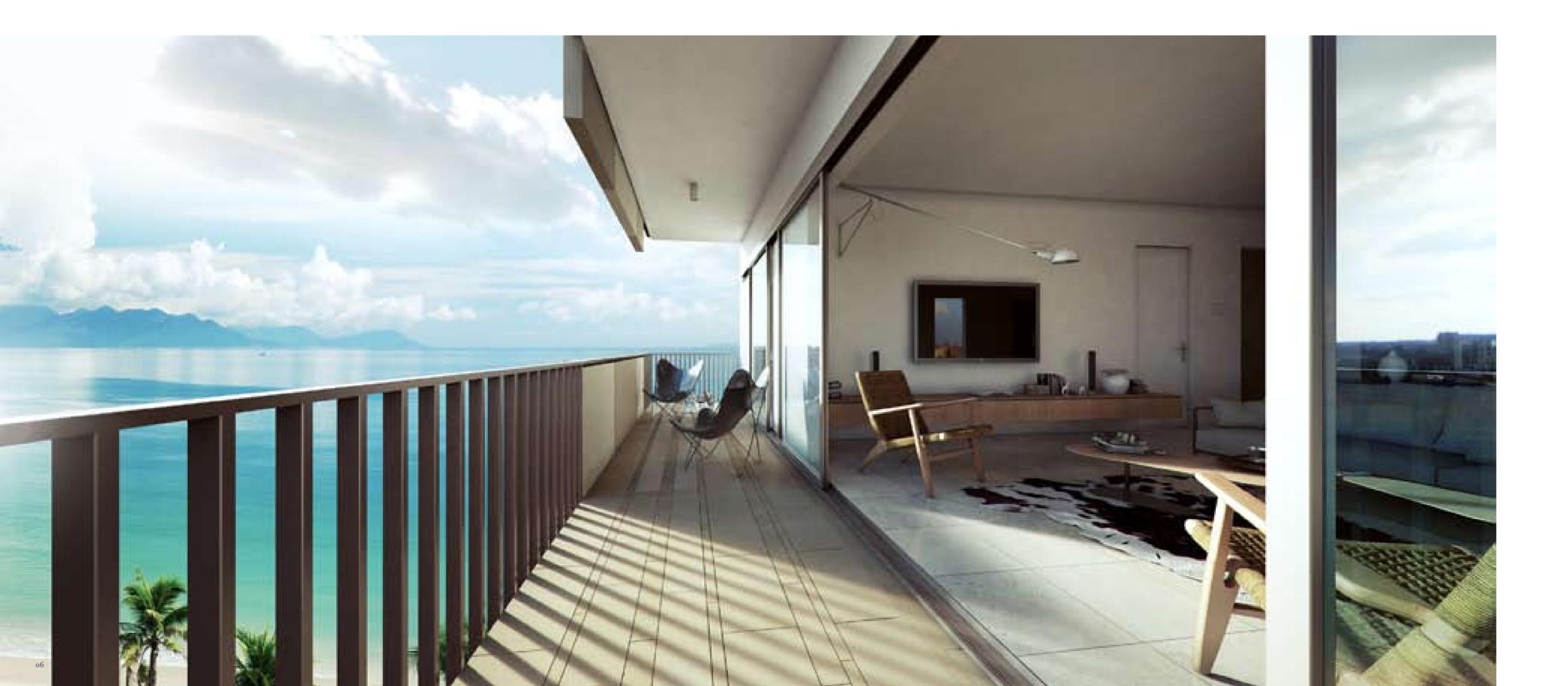
site plan

Ground Floor

- 01 Porte Cochere Waiting Lounge **Guard House**
- 02 Sungai Satu
- Management Office
- 03 Guppy Pond 04 Strolling Path
- 05 Monkey Park Tree House Sunken Trampoline
- River Rehabilitation 06 Children's Playground

1st Floor (Podium)

- 07 Gym By The River
- 08 Club House
- 09 Communal Area 10 Swimming Pool
- 11 Wading Pool Toddler's Pool







 $1.160 \, \text{sf}$ $108\,\mathrm{sm}$

Block A1 Block C

A1-02-3A C-02-03 C-02-3A A1-03-3A C-03-03 C-03-3A C-3A-03 C-3A-3A C-05-03 C-05-3A

o6 Room 2

o8 Utility

og A/C Ledge

o₇ Washroom 2

or Balcony 02 Open Lounge

o₃ Pantry

o₄ Room 1 o₅ Washroom 1 **TYPE**

 $2 \, \mathbf{rooms}$

 $1.146 \, \text{sf}$

 $106 \mathrm{sm}$

Block A1 Block A2

A1-02-03 A2-02-03 A2-02-3A A1-03-03 A2-03-03 A2-03-3A A2-3A-03 A2-3A-3A A2-05-03 A2-05-3A

A2-06-03

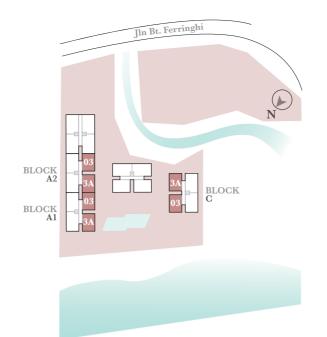
or Balcony 02 Open Lounge

o₅ Washroom 1

o₇ Washroom 2 o8 Utility o₃ Pantry o₄ Room 1

og A/C Ledge

o6 Room 2



12450 2775 1475 4500 1300 2400



TYPE

2 rooms built-up $1.231 \, sf/$ $114 \mathrm{sm}$

Block A1 Block A3 Block C A1-02-02 A3-10-3A C-02-02 A1-03-02 C-03-02C-3A-02 C-05-02

or Balcony 02 Open Lounge

o₇ Washroom 2 o8 Utility

o₃ Pantry o₄ Room 1

o₅ Washroom 1

o6 Room 2

og A/C Ledge

TYPE

built-up $1.217 \, \text{sf}$ $113 \, \mathrm{sm}$

Block A1 Block A2 Block A3 A1-02-01 A2-02-01 A2-02-02 A3-02-3A A1-03-01 A2-03-01 A2-03-02 A3-03-3A A2-3A-01 A2-3A-02 A3-3A-3A A2-05-01 A2-05-02 A3-05-3A A3-06-3A A2-06-01 A3-07-3A A3-08-3A

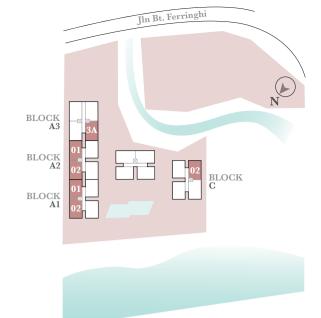
or Balcony 02 Open Lounge o₃ Pantry

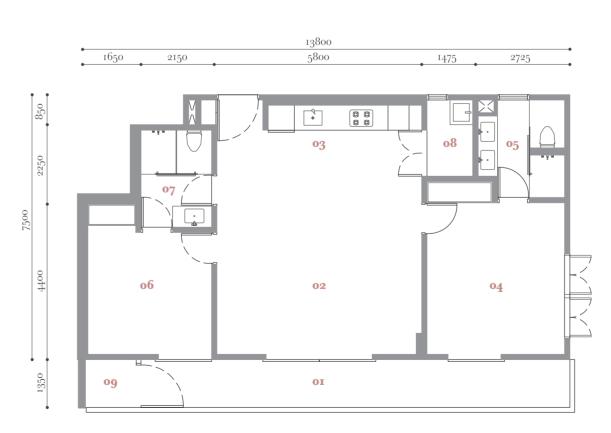
o₄ Room 1

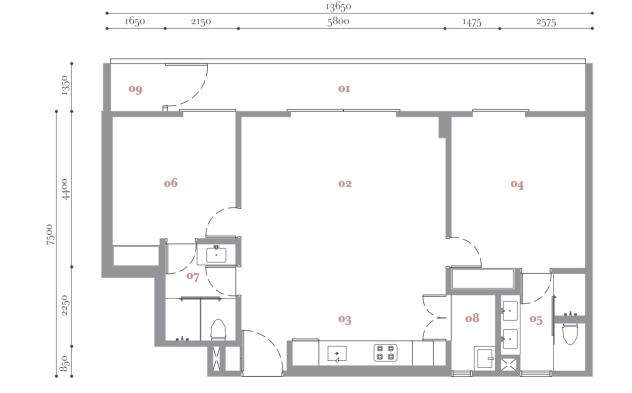
o₅ Washroom 1

o6 Room 2 o₇ Washroom 2 o8 Utility

og A/C Ledge









built-up 1,159 sf /

Block A2 A2-06-3A

 $108\,\mathrm{sm}$

or Balcony

o6 Room 2 02 Open Lounge o₇ Washroom 2

o₃ Pantry o₄ Room 1

o₅ Washroom 1

o8 Utility og A/C Ledge

TYPE

 $2 \, \mathbf{rooms}$

built-up 1,243 sf/

 $115 \, \mathrm{sm}$

o₃ Pantry o₄ Room 1

Block A2

A2-06-02

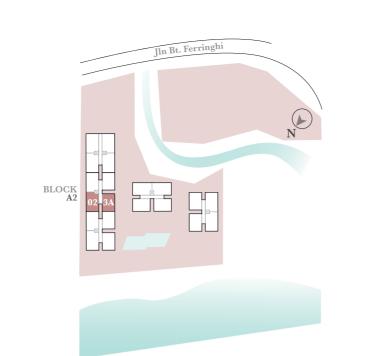
or Balcony

02 Open Lounge

o₅ Washroom 1

o6 Room 2 o₇ Washroom 2

o8 Utility og A/C Ledge



TYPE

built-up

1,242 sf/

 $115 \, \mathrm{sm}$

Block A3 Block B

A3-09-3A B-02-02 B-05-02 B-03-02 B-06-02 B-3A-02 B-07-02

or Balcony 02 Open Lounge

o6 Room 2 o₇ Washroom 2 o8 Utility

o₃ Pantry o₄ Room 1

og A/C Ledge

o₅ Washroom 1

TYPE

2 rooms

1,097 sf

Block A3 Block C A3-02-03 A3-07-03 C-02-01 A3-03-03 A3-08-03 C-03-01 A3-3A-03 A3-09-03 C-3A-01 A3-05-03 A3-10-03 C-05-01 A3-06-03

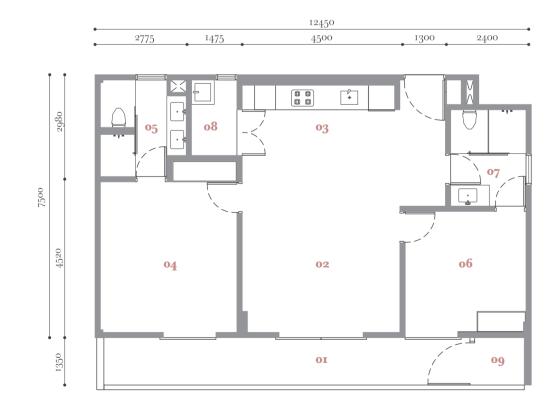
or Balcony 02 Open Lounge

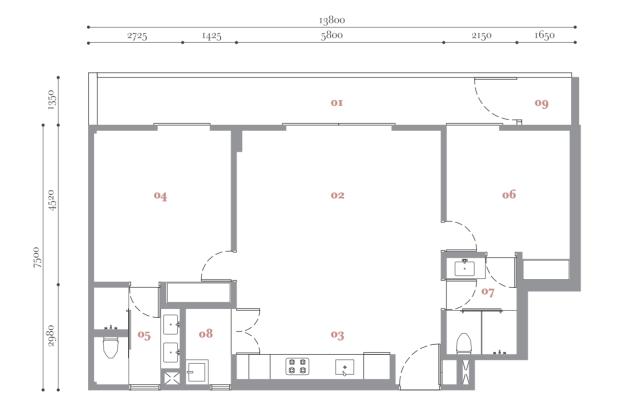
o₇ Washroom 2 o8 Utility

o6 Room 2

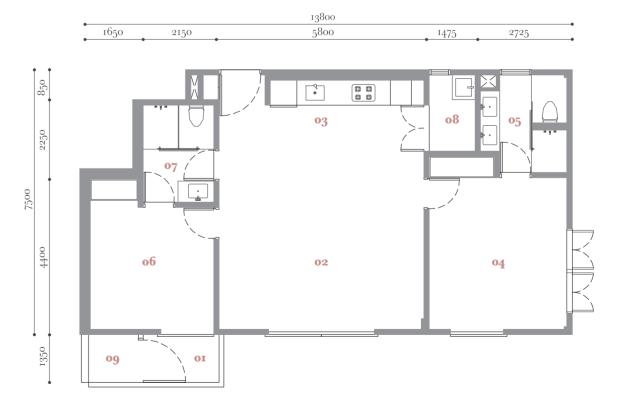
o₃ Pantry o₄ Room 1 o₅ Washroom 1

og A/C Ledge









 $1.030 \, \text{sf}/$

Block A3

A3-02-02 A3-06-02 A3-03-02 A3-07-02 A3-3A-02 A3-08-02 A3-05-02

> or Balcony 02 Open Lounge

o₃ Pantry o₄ Room 1

o₅ Washroom 1

TYPE

2 rooms

built-up $1,042 \, sf/$ $97 \, \mathrm{sm}$

Block A3

A3-02-01 A3-07-01 A3-10-02 A3-03-01 A3-08-01 A3-3A-01 A3-09-01 A3-05-01 A3-10-01 A3-06-01

or Balcony o6 Room 2 02 Open Lounge o₇ Washroom 2 o8 Utility

og A/C Ledge

o₃ Pantry o₄ Room 1 o₅ Washroom 1

TYPE

2 rooms built-up

Block A3

1,042 sf/ $97 \, \mathrm{sm}$

A3-09-02

or Balcony

o₅ Washroom 1

o6 Room 2 o₇ Washroom 2

o₃ Pantry o₄ Room 1

02 Open Lounge

o8 Utility og A/C Ledge **TYPE**

Block B

 $1.160 \, \mathrm{sf}$

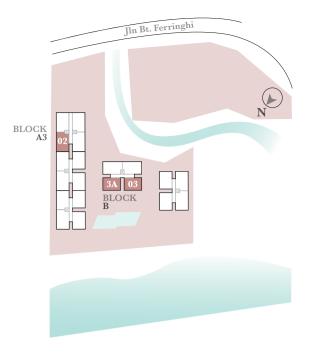
B-02-03 B-02-3A B-03-03 B-03-3A B-03-03 B-03-3A B-05-03 B-05-3A B-06-03 B-06-3A B-07-03 B-07-3A

or Balcony 02 Open Lounge o₃ Pantry

o₇ Washroom 2 o8 Utility og A/C Ledge

o6 Room 2

o₄ Room 1 o₅ Washroom 1



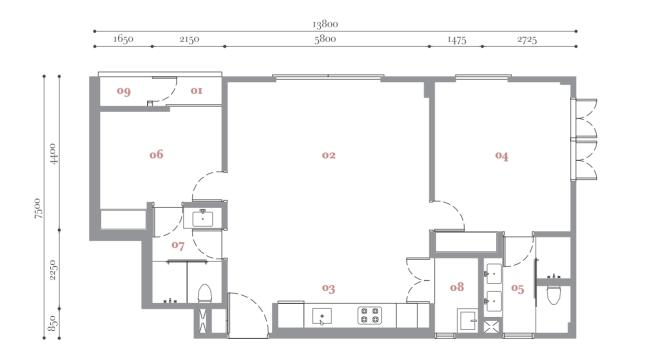


o6 Room 2

o8 Utility

og A/C Ledge

o₇ Washroom 2







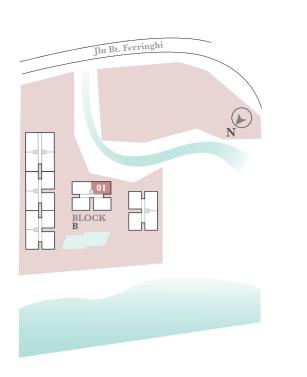
B12

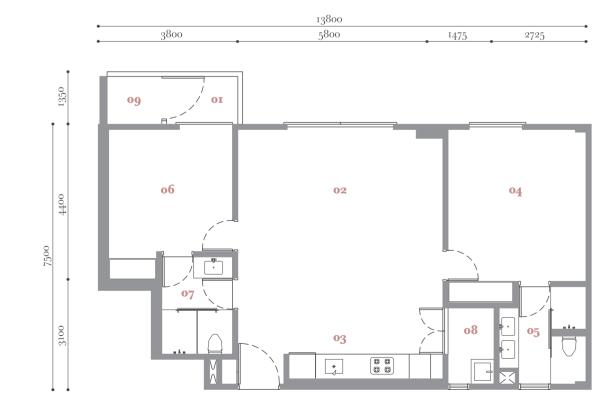
built-up 1,097 sf / 102 sm

B-02-01 B-05-01 B-03-01 B-06-01 B-3A-01 B-07-01

or Balcony
or Open Lounge
or Pantry
or Room 1
or Washroom 1

o6 Room 2 o7 Washroom 2 o8 Utility o9 A/C Ledge









podium suites



built-up 1,484 sf / 138 sm

Block A1

A1-01-3A

or Podium Terrace of Room 2 02 Open Lounge o₇ Washroom 2

o3 Pantry
o4 Room 1
o5 Washroom 1

TYPE

 $2 \, \mathbf{rooms}$

built-up 1,509 sf / 140 sm

A1-01-03

or Podium Terrace 02 Open Lounge

o3 Pantry
o4 Room 1
o5 Washroom 1

Block A1

og A/C Ledge

o6 Room 2

o8 Utility

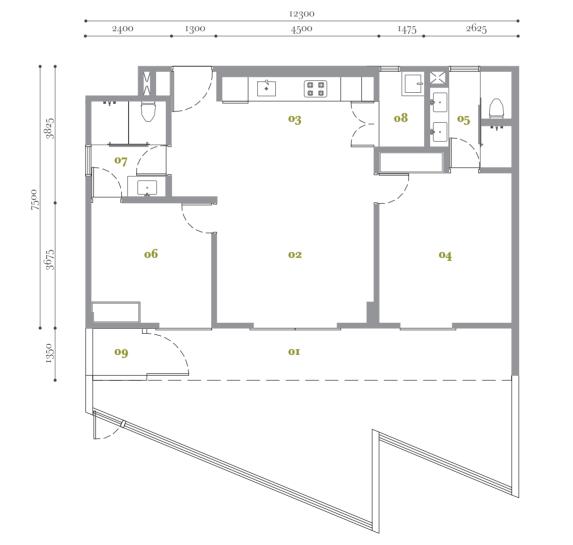
o₇ Washroom 2

12450 2775 1475 4500 1300 2400

o8 Utility

og A/C Ledge





TYPE

 $2 \, \mathbf{rooms}$

built-up 2,725 sf / 253 sm

A1-01-02

Block A1

oi Podium Terrace 02 Open Lounge

o₇ Washroom 2 o8 Utility

o₃ Pantry o₄ Room 1

o₅ Washroom 1

o6 Room 2

og A/C Ledge

TYPE

Block A1 Block A2 A1-01-01 A2-01-01

A2-01-02

built-up 1,911 sf / 178 sm

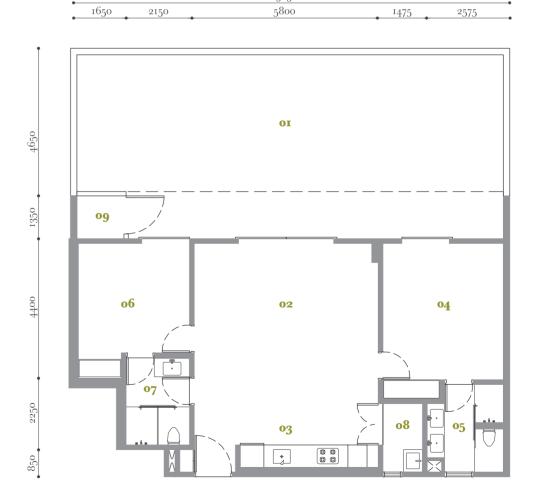
or Podium Terrace of Room 2 o7 Washroom 2

o3 Pantry
o4 Room 1
o5 Washroom 1

02 Open Lounge

o8 Utility og A/C Ledge







built-up 1,503 sf / 140 sm

Block A2

A2-01-3A

or Podium Terrace of Room 2

02 Open Lounge

o3 Pantry
o4 Room 1
o5 Washroom 1

TYPE

 $2 \, \mathbf{rooms}$

built-up 1,563 sf / 145 sm

Block A2

A2-01-03

or Podium Terrace o6 Room 2 o₇ Washroom 2 02 Open Lounge

12450 2775 1475 4500 1300 2400

o8 Utility

og A/C Ledge

o3 Pantry
o4 Room 1
o5 Washroom 1

12450 2775 1475 4500 1300 2400

o₇ Washroom 2

og A/C Ledge

o8 Utility

TYPE

2 rooms

A3-01-3A

built-up 1,689 sf/ 157 sm

oi Podium Terrace

02 Open Lounge o₃ Pantry

o₄ Room 1

o₅ Washroom 1

og A/C Ledge

Block A3

o6 Room 2 o₇ Washroom 2

o8 Utility

Block A3

built-up 1,698 sf / 158 sm

o₇ Washroom 2

o8 Utility

og A/C Ledge

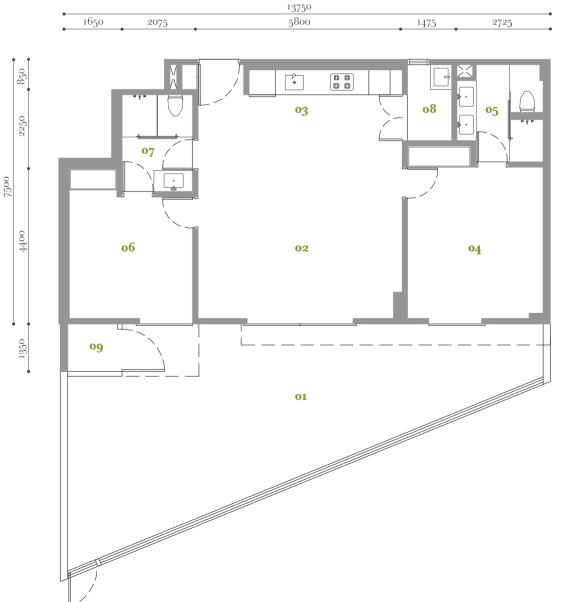
or Podium Terrace of Room 2 02 Open Lounge

o₃ Pantry o₄ Room 1

A3-01-03

o₅ Washroom 1





built-up 1,911 sf / 178 sm

Block A3 A3-01-02

oi Podium Terrace

02 Open Lounge

o3 Pantry
o4 Room 1
o5 Washroom 1

TYPE

 $2 \, \mathbf{rooms}$

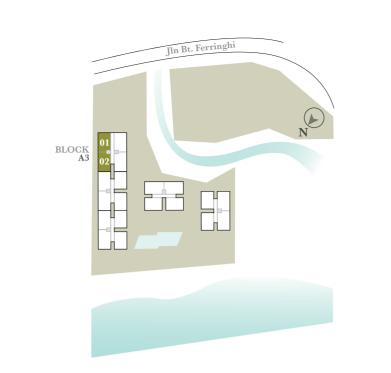
Block A3 A3-01-01

built-up 1,928 sf / 179 sm

or Podium Terrace 02 Open Lounge

o3 Pantry
o4 Room 1
o5 Washroom 1

o6 Room 2 o₇ Washroom 2 o8 Utility og A/C Ledge



13650 2575 1475 5800 2150 1650

o6 Room 2

o8 Utility

og A/C Ledge

o₇ Washroom 2





2 rooms

built-up 1,602 sf/ 149 sm

C-01-03

oi Podium Terrace 02 Open Lounge

Block C

o₃ Pantry o₄ Room 1

o₅ Washroom 1

og A/C Ledge

o6 Room 2

o8 Utility

o₇ Washroom 2

TYPE

Block C 2 rooms

built-up 1,534 sf / 143 sm

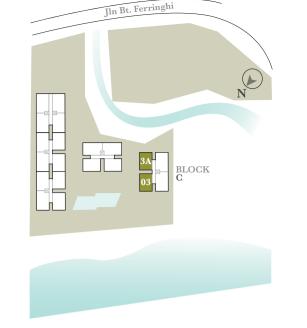
C-01-3A

oi Podium Terrace 02 Open Lounge

o6 Room 2 o₇ Washroom 2

o₃ Pantry o₄ Room 1

o8 Utility og A/C Ledge o₅ Washroom 1









built-up 1,741 sf / 162 sm

Block C

G-01-01

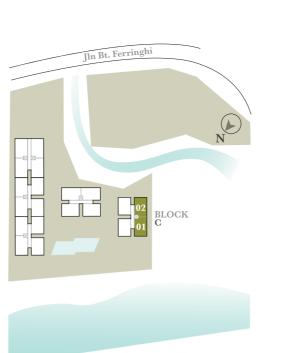
or Podium Terrace of Room 2
or Open Lounge of Washroom 2
or Pantry of Room 1
or Podium Terrace of Room 2
or Washroom 3
or Washro

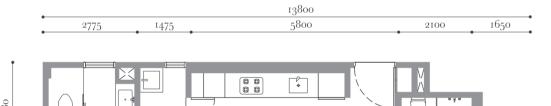
 $^{\text{TYPE}}$

Block C C-01-02

built-up 1,817 sf / 169 sm

or Podium Terrace of Room 2
or Open Lounge or Washroom 2
or Pantry or Utility
or Room 1 or A/C Ledge
or Washroom 1





o7 Washroom 2 o8 Utility o9 A/C Ledge









executive suites



2,322 sf / 216 sm

Block A1 Block A2 Block C A1-3A-3A A2-07-3A C-06-03

C-06-3A

o6 Room 3

o₇ Utility

or Balcony 02 Open Lounge

o₃ Pantry o₄ Room 2 o₅ Washroom 2

o8 A/C Ledge

or Roof Terrace 02 Open Lounge

og Pantry

TYPE

 $3 \, \mathbf{rooms}$ built-up 2,294 sf/ 213 sm

Block A1 Block A2

A1-3A-03 A2-07-03

or Balcony 02 Open Lounge

o6 Room 3 o7 Utility o8 A/C Ledge

o₃ Pantry o₄ Room 2

o₅ Washroom 2

or Roof Terrace 02 Open Lounge

o₃ Pantry

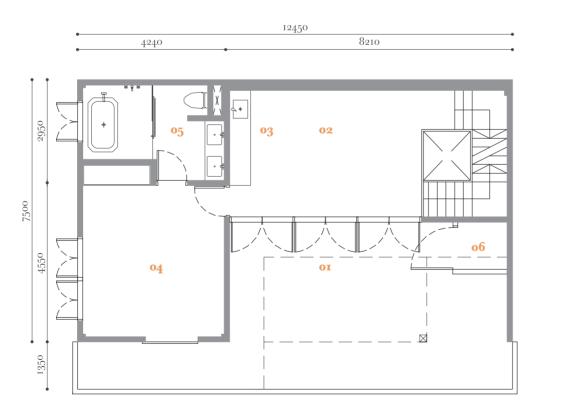
o₄ Room 1

o₅ Washroom 1 o₆ A/C Ledge

lower floor



upper floor

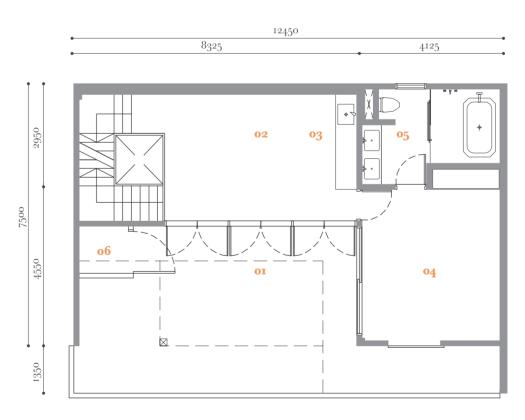


o₄ Room 1

o₅ Washroom 1 o₆ A/C Ledge

lower floor





built-up 2,464 sf / $229 \mathrm{sm}$

Block A1 Block A2 Block C

oi Balcony o6 Room 3 o₇ Utility

o8 A/C Ledge

o2 Open Lounge o3 Pantry o4 Room 2 o5 Washroom 2

A1-3A-02 A2-07-02 C-06-02

or Roof Terrace

o₄ Room 1

o5 Washroom 1 o6 A/C Ledge

Open LoungePantry

TYPE

 $3 \, \mathbf{rooms}$ built-up 2,435 sf / Block A1 Block A2

A1-3A-01 A2-07-01

226 sm

o6 Room 3

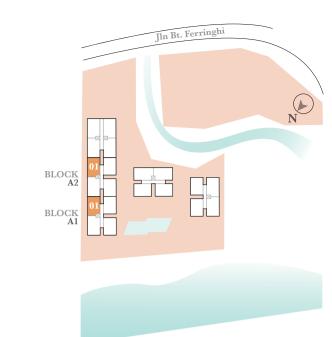
o2 Open Lounge o3 Pantry o4 Room 2 o5 Washroom 2

or Balcony

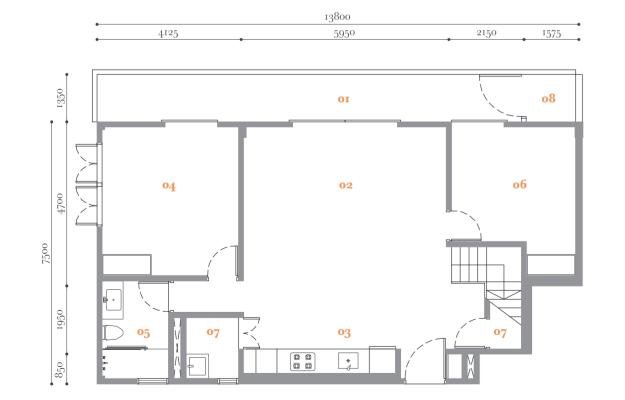
o7 Utility o8 A/C Ledge

or Roof Terrace
o2 Open Lounge
o3 Pantry

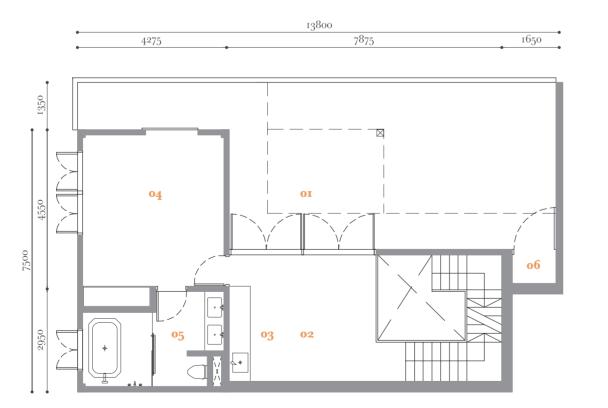
o₄ Room 1 o₅ Washroom 1 o₆ A/C Ledge



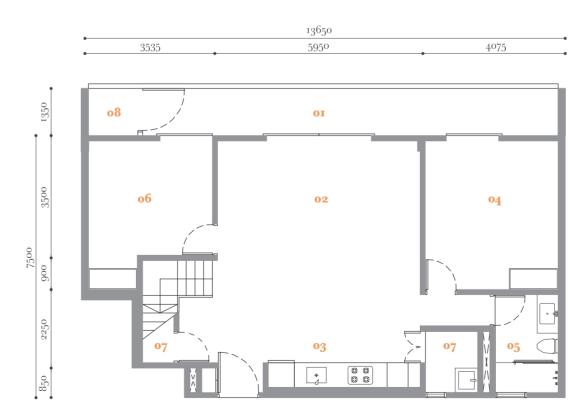
lower floor

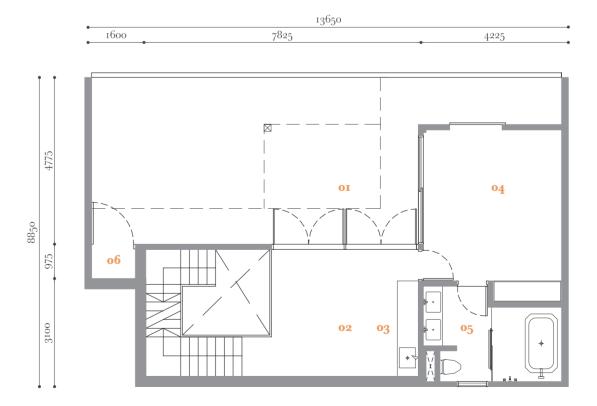


upper floor



lower floor







built-up 3,038 sf / 282 sm

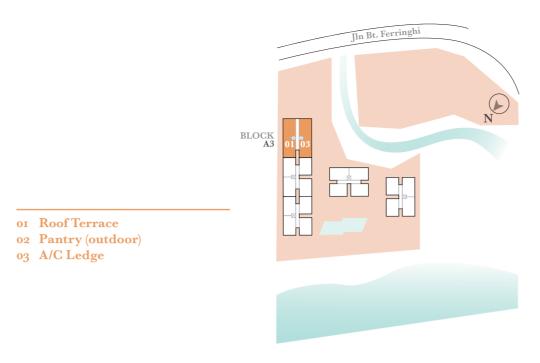
Block A3

- or Open Lounge
- 02 Pantry

- o₃ Room 1
 o₄ Washroom 1
 o₅ Room 2
 o₆ Washroom 2
- A3-11-01 A3-11-03

og Utility

- o7 Room 3 o8 Washroom 3



TYPE

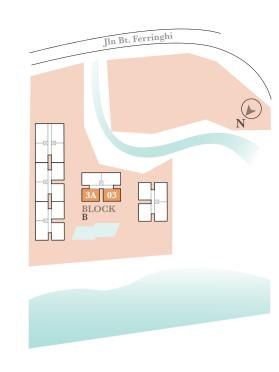
$3 \, \mathbf{rooms}$

Block B

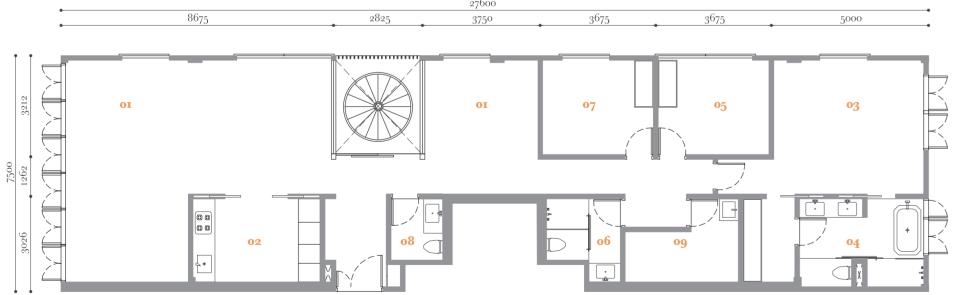
built-up 2,324 sf / 216 sm

- B-08-03 B-08-3A
- or Balcony
- o6 Room 3 o7 Utility o8 A/C Ledge
- o2 Open Lounge o3 Pantry o4 Room 2 o5 Washroom 2

- or Roof Terrace
 or Room 1
 or Washroom 1
 or A/C Ledge

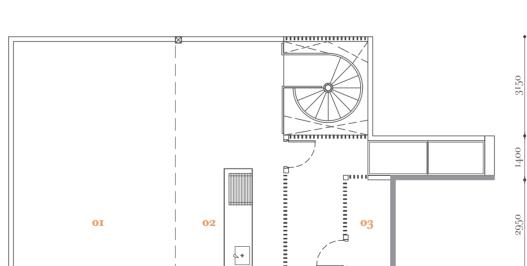


lower floor



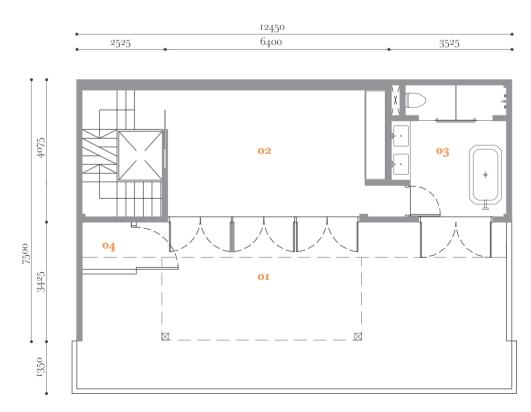
upper floor

or Roof Terrace



lower floor







Block B

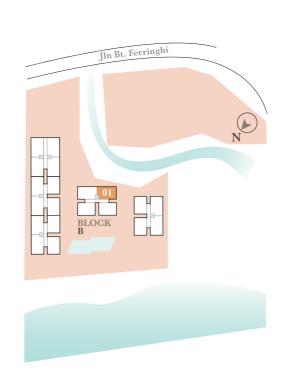
B-08-01 built-up 2,098 sf / 195 sm

- oi Balcony
- Open Lounge
 Open Lounge
 Open Pantry
 Open Room 2
 Open Washroom 2

o6 Room 3

o7 Utility o8 A/C Ledge

- or Roof Terrace
- o2 Room 1 o3 Washroom 1 o4 A/C Ledge



TYPE

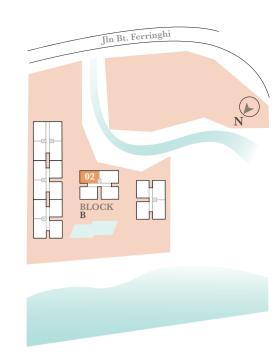
 $3 \, \mathbf{rooms}$ built-up 2,444 sf / 227 sm

Block B

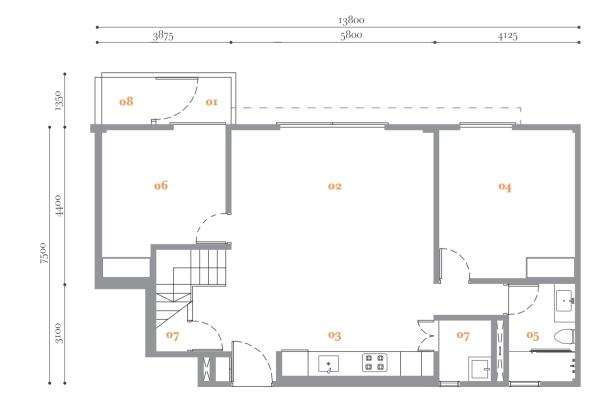
B-08-02

- or Balcony
- o6 Room 3 o7 Utility o8 A/C Ledge
- o2 Open Lounge o3 Pantry o4 Room 2 o5 Washroom 2

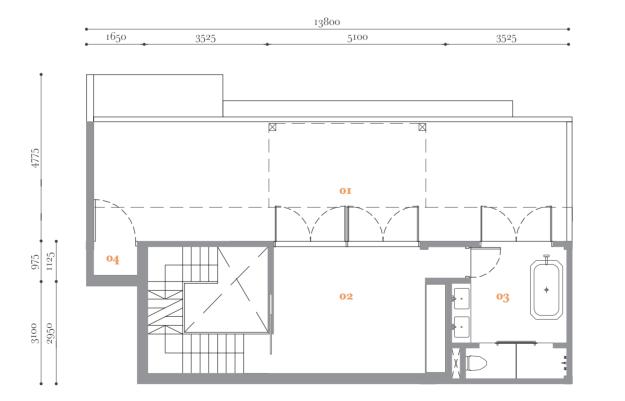
or Roof Terrace
or Room 1
or Washroom 1
or A/C Ledge



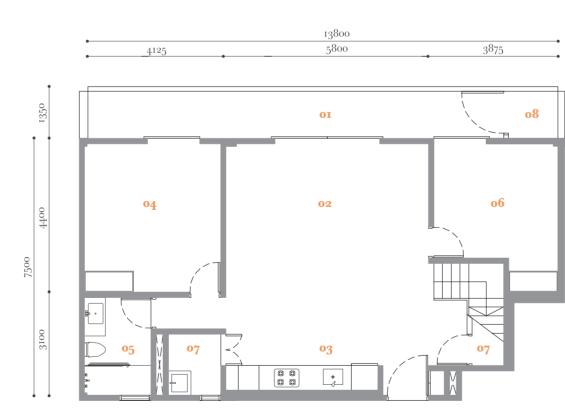
lower floor

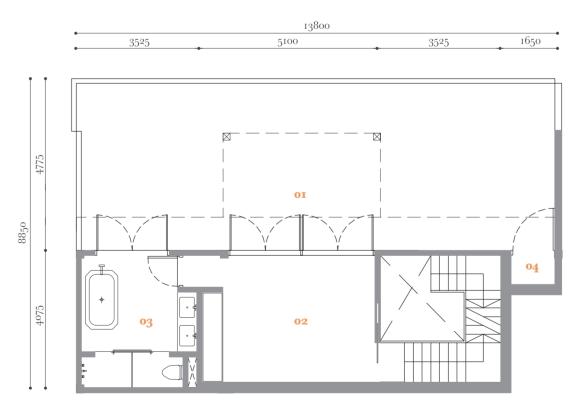


upper floor



lower floor





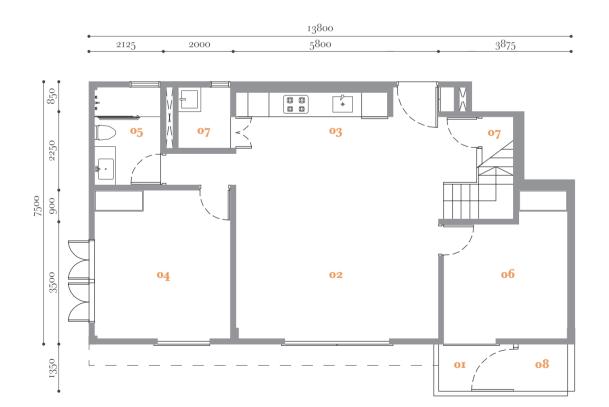
built-up 1,920 sf / 178 sm

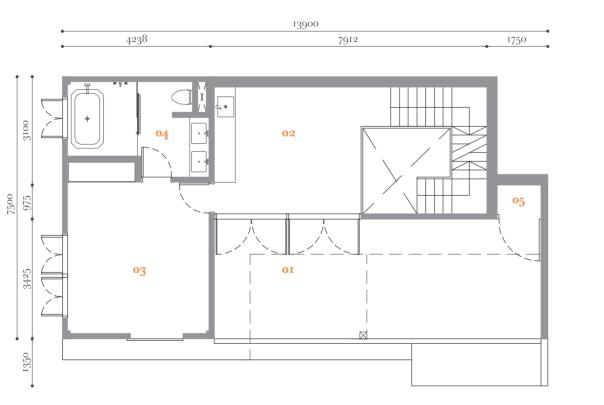
C-06-01

- or Balcony of Room 3
 oz Open Lounge of Utility
 oz Pantry oz A/C Ledge
 oz Washroom 2

- oı Roof Terrace o3 Room 1
 o2 Open Lounge o4 Washroom 1
 o5 A/C Ledge

lower floor







block A1

05

3A A1-3A-01 A1-3A-02

o3 Al-03-01 Al-03-02 type B8 B7

02 Al-02-01 Al-02-02

oi Al-01-01 Al-01-02

type B2 B1

type B8 B7

type D4 D3

block

o7 A2-07-01 A2-07-02

A2-07-03 A2-07-3A

A2-06-03 A2-06-3A

A2-05-03 A2-05-3A

A2-3A-03 A2-3A-3A

A2-03-03 A2-03-3A

A2-02-03 A2-02-3A

A2-01-03 A2-01-3A

A9 A9

A9 A9

A9 A9

A4 A3

D2 D1

A9 A10

A9 A9

type D4 D3 **o6** A2-06-01 A2-06-02 type B8 B9 o₅ A2-05-01 A2-05-02 type B8 B8 A1-3A-03 A1-3A-3A **3A** A2-3A-01 A2-3A-02 D2 D1 type B8 B8 A1-03-03 A1-03-3A **o3** A2-03-01 A2-03-02 type B8 B8 A9 A7 A1-02-03 A1-02-3A **A2-02-01** A2-02-02 type B8 B8 A9 A7 A1-01-03 A1-01-3A **or** A2-01-01 A2-01-02 type B2 B2

A2 A1

block

12

A3-11-01 A3-11-03 A3-10-03 A3-10-3A A3-10-01 A3-10-02 B11 B7 type C4 C4 og A3-09-01 A3-09-02 A3-09-03 A3-09-3A type C4 C5 B11 B10 A3-08-03 A3-08-3A **o8** A3-08-01 A3-08-02 B11 B8 type C4 C3 A3-07-03 A3-07-3A o₇ A3-07-01 A3-07-02 B11 B8 type C4 C3 **o6** A3-06-01 A3-06-02 A3-06-03 A3-06-3A B11 B8 type C4 C3 o₅ A3-05-01 A3-05-02 A3-05-03 A3-05-3A type C4 C3 B11 B8 **3A** A3-3A-01 A3-3A-02 A3-3A-03 A3-3A-3A B11 B8 type C4 C3 **o3** A3-03-01 A3-03-02 A3-03-03 A3-03-3A type C4 C3 B11 B8 A3-02-03 A3-02-3A **02** A3-02-01 A3-02-02 B11 B8 type C4 C3 oi A3-01-01 A3-01-02 A3-01-03 A3-01-3A type C2 C1 B4 B3

block B

block

G

09 B-08-03 B-08-3A **o8** B-08-01 B-08-02 D5 D5 type D6 D7 B-07-03 B-07-3A **o7** B-07-01 B-07-02 type B12 B10 A8 A8 **o6** B-06-01 B-06-02 B-06-03 B-06-3A type B12 B10 A8 A8 **o5** B-05-01 B-05-02 B-05-03 B-05-3A type B12 B10 A8 A8 B-3A-03 B-3A-3A **3A** B-3A-01 B-3A-02 type B12 B10 A8 A8 **o3** B-03-01 B-03-02 B-03-03 B-03-3A type B12 B10 A8 A8 B-02-03 B-02-3A **02** B-02-01 B-02-02 type B12 B10 A8 A8 or club house gym communal area

07 **o6** C-06-01 C-06-02 C-06-03 C-06-3A type D8 D3 D1 D1 C-05-03 C-05-3A **o5** C-05-01 C-05-02 type B11 B7 A7 A7 C-3A-03 C-3A-3A **3A** C-3A-01 C-3A-02 type B11 B7 A7 A7 **o3** C-03-01 C-03-02 C-03-03 C-03-3A type B11 B7 A7 A7 C-02-03 C-02-3A **02** C-02-01 C-02-02 A7 A7 type B11 B7 oi C-01-01 C-01-02 C-01-03 C-01-3A type B5 B6 A5 A6

specifications

Structure	Reinforced concrete framework
Wall	Bricks
Roof	Reinforced concrete flat roof
Ceiling	
Open lounge, pantry, rooms,	Skim coat & paint
podium terrace, balcony and utility	
Washrooms	Plaster ceiling & paint
Windows	Aluminium framed glass windows
Doors	
Entrance	Solid timber door
Open lounge, rooms to	Sliding glass door
balcony/podium terrace	
Sitting area to roof terrace	Swing glass door
A/C ledge	Aluminium swing door
Others	Timber door
Ironmongery	Quality locksets
Wall Finishes	
Washrooms	Tiles and/or plaster & paint
Others	Skim coat & paint and/or
	plaster & paint
Floor Finishes	
Open lounge, pantry, rooms,	Tiles
washrooms, utility, podium terrace/	
balcony/roof terrace	
Staircase	Reinforced concrete - type D
	Painted steel - type E

C'	
Sanıtary	
littings	

Type	A	В	C	D	E	
Pantry sink with mixer	1	1	1	2 (where ap	plicable) 2	
Utility sink	1	1	1	1	1	
Wash basin with mixer	3	3	3	3	4	
Handheld shower with mixer	2	2	2	2	2	
Long bath with mixer	-	-	-	1	1	
Rain shower	1	1	1	1	1	
Water closet	2	2	2	2	3	
Washing machine tap	1	1	1	1	1	
Bib tap	1	1	1	2	1	

Electrical

Lighting point	14	14	14	21	27	
13A power point	11	11	11	14	19	
Ceiling fan	3	3	3	5 (where app	olicable) 5	
Air cond point	3	3	3	5 (where app	olicable) 6	
Water heater	2	2	2	2	3	
Shaver point	2	2	2	2	2	
Hair dryer point	2	2	2	2	2	
15A power point	2	2	2	2	2	
SMATV point	1	1	1	2	2	
Telephone point	3	3	3	4	5	
Data point	3	3	3	4	5	
Intercom	1	1	1	1	1	
Doorbell with push button	1	1	1	1	1	

